



There's no business like your business. We help you grow it that way.

Stratechia is a small but elite team of management advisors hyper-focused on helping tech-centric companies remove obstacles to efficient scale and profitable growth. We use special proprietary methods and tools to serve clients seeking to create superior value and competitive advantage.

PURPOSE

We exist to help our clients profitably grow to market leadership by catalyzing and coaching the internal creativity and capabilities that often lie dormant, hidden, or even locked away.

FOCUS

We aim our blend of strategic and creative services toward our passion: technology-oriented businesses, including the automotive, advertising, biologic, digital, financial, medical, and mobile technology spaces.

DIFFERENTIATION

Unlike traditional strategy consulting firms that sell you back your own ideas derived and repackaged from a long, drawn-out interview process, we facilitate your best thinking real-time from the inside out in workshops using our proprietary Framestorm™ method, typically in one-tenth the time and at one-fourth the cost.

CAPABILITIES

Gone are the halcyon days of in-depth analysis and three-year plans. The pace of change today renders traditional approaches to strategy and innovation irrelevant. Our nearly century of combined experience in traditional advisory spaces gives rise to a unique hybrid blend of strategic, creative, and information expertise.

Our clients benefit from the best of several worlds.

PRINCIPLES

Elegance rules — maximum effect with minimum means

Choices, not plans — strategy is about making choices, especially what *not* to do

Frame first — difficult challenges demand intelligent framing

Test everything — every great idea is but a hypothesis when first conceived

SERVICES

5 Core Services:

Strategy Development

Strategy Alignment

Customer Experience

Agile Innovation

Lean Operations

3 Enabling Services:

Specialized Training

Team Events

User Insights

LEADERSHIP

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SELECT CLIENTS

Amgen

Amazon Web Services

Alteryx

Checkout.com

Collibra

Conga

Episerver

FireEye

Gainsight

Georg Fischer

Headspace

Hulu

Illuminate Education

Insight Partners

Los Angeles Mayor's Office

Stryker

TaxJar

TrueCar

Urban Movement Labs

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