



There's no business like your business. We help you grow it that way.

Stratechia is a new kind of strategy firm that helps your team work from the inside out to balance and blend the right dose of existing, emerging and experimental approaches to create the best paths forward. All of our services share a common element: unique engagements custom-tailored to fit your culture and challenge.

PURPOSE

We exist to help our clients profitably grow to market leadership by catalyzing and coaching the internal creativity and capabilities that often lie dormant, hidden, or even locked away.

FOCUS

We aim our blend of strategic and creative services toward our passion: technology-oriented businesses, including the automotive, advertising, biologic, digital, financial, medical, and mobile technology spaces.

DIFFERENTIATION

Unlike traditional strategy consulting firms that sell you back your own ideas derived and repackaged from a long, drawn-out interview process, we facilitate your best thinking real-time from the inside out in workshops using our proprietary Framestorm™ method, typically in one-tenth the time and at one-fourth the cost.

CAPABILITIES

Gone are the halcyon days of in-depth analysis and three-year plans. The pace of change today renders traditional approaches to strategy and innovation irrelevant. Our nearly century of combined experience in traditional advisory spaces gives rise to a unique hybrid blend of strategic, creative, and information expertise.

Our clients benefit from the best of several worlds.

PRINCIPLES

Elegance rules — maximum effect with minimum means

Choices, not plans — strategy is about making choices, especially what *not* to do

Frame first — difficult challenges demand intelligent framing

Test everything — every great idea is but a hypothesis when first conceived

SERVICES

Strategy Development

Alignment & Deployment

Customer Experience

Innovation & Experimentation

Lean Operations

Go-to-Market

Training

Events

Insights

LEADERSHIP

Deirdre Borrego, Partner
deirdre.borrego@stratechia.com
+1 877.475.7940, ext. 3

John Humphrey, Partner
john.humphrey@stratechia.com
+1 877.475.7940, ext. 2

Matthew May, Partner
matt.may@stratechia.com
+1 877.475.7940, ext. 1

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Toyota
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Zespri

OFFICES

464 27th Street
Manhattan Beach, CA 90266

General phone: +1 877.475.7940

General EMail: info@stratechia.com

Website: <https://stratechia.com>